

Driving Change Charity Gala

The University Club of Michigan State University
November 14th, 2026



Sponsorship Levels



Diamond Sponsor

\$20,000

- Marquee logo placement on all 2026 event materials and website
- Diamond Sponsor acknowledgment in all press releases and media coverage
- Tickets for 15 gala guests and Max's Race 5K event entry for 15
- Opportunity to speak at all 2026 events



Platinum Sponsor

\$15,000

- Premier logo placement on gala event materials and website
- Acknowledgment in all press releases and media coverage
- Tickets for 15 guests
- Opportunity to speak at the event



Gold Sponsor

\$10,000

- Prominent logo placement on event materials and website
- Acknowledgment in press releases
- Tickets for 10 guests
- Recognition during the event



Silver Sponsor

\$5,000

- Logo placement on event materials and website
- Tickets for 8 guests
- Recognition during the event



Bronze Sponsor

\$3,000

- Logo placement on event materials and website
- Tickets for 6 guests
- Recognition during the event



Partner Sponsor

\$1,000

- Logo placement on event materials and website
- Tickets for 4 guests
- Recognition during the event

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