

JANUARY 2025

Become a sponsor for Max's Race



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our Sponsorship
Packet



Happy New Year Everyone,

As we approach the second half of January, it's time to dream about warm weather, spending time outside and continuing to care for our neighbors.

On June 21, Max's 5K Race for The Davies Project will take place and my goal is to make this the biggest and best race yet. On the beautiful grounds of Michigan State University, there isn't a prettier place to walk or run, and the knowledge that all proceeds are helping children to access the medical care they need makes it especially worthwhile.

Attached please find a sponsorship packet for the race. If, by chance, you have a business—or know of a business—that would like to invest some worthwhile dollars in exchange for some great publicity, please let me know. Meanwhile, here are some recent highlights.

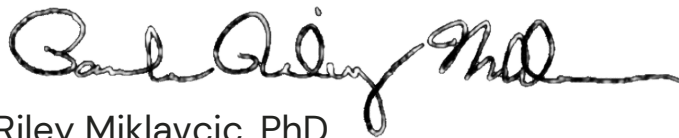
- **Ride Growth:** From 2023 to 2024, the number of rides provided by The Davies Project grew by 56%.
- **Monthly Rides (2023):** An average of 225 rides per month.
- **Monthly Rides (2024):** An average of 351 rides per month.

- **Budget:** Remained roughly the same from 2023 to 2024 despite the significant increase in rides.
- **Ride Cap:** In 2024, it was necessary to cap the number of monthly rides due to resource constraints.
- **Appointment Miss Rate (Medicaid):** Children on Medicaid typically miss 60% of outpatient appointments.
- **Appointment Miss Rate (Davies Project Participants):** The Davies Project has reduced this to less than 20% for the families they serve.

With more Max's Race sponsors—AND participants—we can assist more families, making our community ever stronger. Please jump in if you can!

Thanks for your consideration,

Pam



Pamela Riley Miklavcic, PhD
Founder and CEO

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