



Max's Race for The Davies Project More Than Just a Run June 26, 2021 Sponsorship Form



Background

In 2005, when Maxwell Matthews died at the age of six, family and friends established a foundation to create a legacy of hope for children and families.

For many years, the Maxwell Matthews Foundation has supported The Davies Project that provides free rides to medical care for local families facing serious, long-term health challenges with a child.

Everything The Davies Project does is about helping our community's children be as healthy as possible. Volunteer drivers provide the rides. They also provide much hope and care during a trying time in a family's life.

Sponsoring Max's Race for The Davies Project...

Will promote building a stronger and healthier community where all children have the chance for improved health.



Options include:

Champion for Change: \$5,000 (exclusive - limit 2)

Deadline March 1st

- * Prominent signage at event
- * Opportunity to speak at race kick-off (3 minutes)
- * Engraved logo on back of all finishers' medals
- * Opportunity to have a table or booth at race finish
- * Premium location on runner t-shirts
- * Mentioned during race announcements
- * Logo on all promotional material - including website
- * 6 complimentary entries for the race
- * Opportunity to provide promo materials or coupons for runners' bags (300)



T-Shirt Sponsor: \$2,500

- * Logo on runner t-shirts
- * 4 complimentary entries for the race
- * Opportunity to have a table or booth at race finish
- * Mentioned during race announcements
- * Opportunity to provide promo material or coupons for runners' bags (300)
- * Logo on all promotional material and race day signage - including website

Deadline June 1st



Kids' Race Sponsor: \$2,000 (exclusive - limit 1)

- * **Logo on back of kids' medals**
- * **Logo on runners' shirts**
- * 4 complimentary entries for the race
- * Opportunity to have a table or booth at race finish
- * Mentioned during race announcements
- * Logo on all promotional material and race day signage - including website
- * Opportunity to provide promo materials or coupons for runners' bags (300)

Deadline April 1st



Driving Change Sponsorship: \$500

- * 2 complimentary entries for the race
- * Opportunity to provide promo materials or coupons for runners' bags (300)
- * Logo on website



Custom sponsorships are available upon request.

At any level, your sponsorship provides funds that serve as a driving force for health for children and hope for families.

Other ways to help support the race:

- * Food and beverage donations
- * Sponsor a runner or team
- * Provide giveaways or coupons for runners' bags (300)

Have questions?

Contact Megan Doherty at mdoherty@fdhayes.com

Want to Volunteer?

Contact at Michelle Coss michellephillipich@gmail.com

Website: <https://www.thedaviesproject.org>

Race website: <https://runsignup.com/Race/MI/EastLansing/MaxsRaceforTheDaviesProject>